

NSEE

Program Advertisement Packet



NAPE thanks you for your interest in placing an advertisement in the program book for the 2016 National Summit for Educational Equity to be held April 12-14, 2016, in Alexandria, VA.

To reserve your space, complete the online form at napequity.org/nsee-program-ads-form

Program Advertising Rates

(Reflects a 10% discount for exhibitors)

Outside Back Cover: \$500

Inside Front or Back Cover: \$250

Full Page: \$250

Half Page: \$150

Quarter Page: \$100

Business Card Size: \$50

Other options available

Although we will work to accommodate all requests, we reserve the right to determine final placement of advertisements.

Mechanical Requirements for Ads*

Ads are full color (CMYK). Digital camera-ready vector art is required. Files should be created using InDesign, Illustrator, Freehand.eps, or Photoshop files saved as JPEG, TIFF, or EPS. All files must be 300 dpi resolution at full size. Please include all fonts, photos, and graphics used in the ad. All ads should be submitted on CD or emailed to Joyce Ayers at jayers@napequity.org. All ads must be submitted with a PDF copy.

Dimensions

Full page: 9" wide x 11.5" high with bleed or 8" wide x 10.5" high without bleed

Half page: 9" wide x 5.25" high with bleed or 8" wide x 5.25" high without bleed

Two-page spread: 18" wide x 11.5" high (each page) with bleed

Quarter page: 3.75" wide x 5" high (no bleeds)

Business card size: 3.75" wide x 2.25" high (no bleeds)

No text, photos, or art can run across the gutter connecting the pages. Lines running on both pages will be lined up as much as possible. NAPE cannot assume responsibility for ads not conforming to specified mechanical requirements and reserves the right to make adjustments to ads. All ads become the property of NAPE.

To guarantee premium placement of your ad, early submissions are strongly recommended.

Deadline

Payment and artwork are due by March 18, 2016.

Questions

Send questions and artwork to Joyce Ayers, subject "Program Ad" at jayers@napequity.org