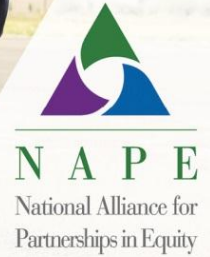


NSEE

EXHIBITOR PACKET



NAPE is excited to offer an opportunity for your organization to display tools, resources, and materials at its National Summit for Educational Equity (NSEE) on Tuesday, April 12, 2016.

Exhibitor Details

What

The NSEE will be attended by more than 200 educators, business professionals, and representatives from nonprofit organizations from around the United States that are concerned about and work to build access, equity, and diversity in education. Many of the participants represent secondary and community college educators and state and local educational agencies. NAPE is one of the top leaders in equity in education with 36 years of experience focusing on career and technical education specifically. This event will provide you with a unique opportunity to pilot your resources to a new community that you will not meet elsewhere.

Your exhibit space includes a 6' x 30" skirted table with two chairs, a wastebasket, and an ID sign located in a high-traffic area.

Exhibitors also receive program recognition.

Where

The conference is being held at the Westin Alexandria, 400 Courthouse Square, Alexandria, VA 22314-5700. Our "Marketplace" will be located in

the ballroom foyer space with easy access to the ballroom and all the session rooms. The space welcomes high traffic and excellent networking.

When

There are two General Sessions during the conference: Tuesday, April 12, morning and lunch.

Exhibitor set-up will take place on Tuesday, April 12, from 6:30 am to 8:00 am.

Tear-down will take place on Tuesday, April 12, by 7:30 pm following the reception.

The Marketplace is open throughout the day. Breakfast and breaks throughout the day will be located in the Marketplace.

Additional benefits

Exhibitors can place advertisements in the NSEE Program Book at a 10% discount (see below)

Exhibitors can sign up for an affiliate membership at a 10% discount. [Learn more about affiliate membership](#)

More information

We are working with a conference management company, The Balcom Group. For more information about exhibiting opportunities, please contact Teri Wiley at 804-580-8353 or via email at napeconference@thebalcomgroup.com

Program Advertising Details

Program Advertising Rates

(Reflects a 10% discount for exhibitors)

Outside Back Cover: \$450

Inside Front or Back Cover: \$225

Full Page: \$225

Half Page: \$135

Quarter Page: \$90

Business Card Size: \$45

Other options available

Although we will work to accommodate all requests, we reserve the right to determine final placement of advertisements.

Mechanical Requirements for Ads*

Ads are full color (CMYK). Digital camera-ready vector art is required. Files should be created using InDesign, Illustrator, Freehand.eps, or Photoshop files saved as JPEG, TIFF, or EPS. All files must be 300 dpi resolution at full size. Please include all fonts, photos, and graphics used in the ad. All ads should be submitted on CD or emailed to Joyce Ayers at jayers@napequity.org. All ads must be submitted with a PDF copy.

Dimensions

Full page: 9" wide x 11.5" high with bleed or 8" wide x 10.5" high without bleed

Half page: 9" wide x 5.25" high with bleed or 8" wide x 5.25" high without bleed

Two-page spread: 18" wide x 11.5" high (each page) with bleed

Quarter page: 3.75" wide x 5" high (no bleeds)

Business card size: 3.75" wide x 2.25" high (no bleeds)

No text, photos, or art can run across the gutter connecting the pages. Lines running on both pages will be lined up as much as possible. NAPE cannot assume responsibility for ads not conforming to specified mechanical requirements and reserves the right to make adjustments to ads. All ads become the property of NAPE.

To guarantee premium placement of your ad, early submissions are strongly recommended. Full payment and actual ad materials must be received no later than March 18, 2016.

Deadline

Exhibit Deadline: February 29, 2016

Advertisement Deadline: March 18, 2016

How

Complete and email the form on the next page or complete the online form at napequity.org/nsee-exhibit-form

A confirmation packet containing shipping information as well as details about electricity and AV availability will be sent to your email when payment is received.

Questions

Questions about advertisements and to send artwork: Joyce Ayers, subject "Program Ad" jayers@napequity.org

Questions about exhibiting: Teri Wiley at 804-580-8353 or napeconference@thebalcomgroup.com

National Summit for Educational Equity

April 12, 2016
The Westin Alexandria
400 Courthouse Square
Alexandria, VA 22314-5700

The Exhibitor Form is also online at
napequity.org/nsee-exhibit-form

STEP 1: EXHIBITOR INFORMATION

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone: _____ Fax: _____

E-mail: _____

STEP 2: EXHIBITOR CHOICES

Exhibit Table \$250

Program Book Advertisement _____

Affiliate Member
– 10% Discount _____

TOTAL \$ _____

STEP 3: PAYMENT OPTIONS

CREDIT CARD

Visa Master Card Discover AmEx

Card #: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Card Billing Address: _____

City, State, Zip: _____

Signature: _____

CHECK

A copy of this form must accompany the check payment, Make checks payable to NAPE and remit to NAPE NSEE, 992 Locust Cove Rd., Heathsville, VA 22473

A confirmation packet containing shipping information as well as details about electricity and AV availability will be sent to your email when payment is received.

Email this form to:
napeconference@thebalcomgroup.com