



### **Opportunities for Low-Income Women**

# In STEM Fields at Community Colleges

**STEMTech Conference** 

Cynthia Costello, Ph.D. Institute for Women's Policy Research Report available at: www.iwpr@org October 30, 2012

#### Why focus on STEM fields?

- Education provides pathway to economic security
- STEM fields have economic payoff
- Women are underrepresented in STEM
- Promising programs at community colleges





#### Part I

### Importance of STEM Jobs for Women





# Figure 1. Projected Growth in Employment in Selected STEM Occupations, 2008-2018



#### Table 1. Women's Median Annual Earnings and Share in Selected STEM Occupations by Educational Requirements, 2009

	Median Annual Earnings for Women (\$)	Women's Earnings as Percent of Men's Earnings	Share of Female Workers in Occupation
STEM Occupations			
Occupations requiring Baccalaureate degree			
Electrical and Electronics Engineers	\$71,944	86.4%	8.8%
Computer Software Engineers	\$77,878	87.0%	19.9%
Civil Engineers	\$63,619	81.2%	11.9%
Occupations requiring Associate's degree			
Computer Support Specialists	\$46,859	92.2%	28.9%
Engineering Technicians, except Drafters	\$41,091	78.3%	16.0%
Biological Technicians	\$42,483	95.4%	41.1%

Source: IWPR compilation of data from the U.S. Department of Commerce, Bureau of the Census, American Community Survey, 2009





#### Table 2. Women's Median Annual Earnings in STEM and Non-STEM Fields with Associate's Degrees, 2009

	Median Annual Earnings for Women (\$)	Women's Earnings as Percent of Men's Earnings	Share of Female Workers in Occupation
STEM Occupations			
Computer Support Specialists	\$46,859	92.2%	28.9%
Engineering Technicians, except Drafters	\$41,091	78.3%	16.0%
Biological Technicians	\$42,483	95.4%	41.1%
Non-STEM Occupations			
Teacher's Assistants	\$18,759	72.4%	89.9%
Licensed Practical and Vocational Nurses	\$36,997	90.0%	91.7%
Paralegals and Legal Assistants	\$42,932	96.2%	86.5%

Source: IWPR compilation of data from the U.S. Department of Commerce, Bureau of the Census, American Community Survey, 2009





#### Part II

### Women, STEM, and Community Colleges





#### Figure 2. Percentage of Associate's Degrees Awarded to Women by STEM Field, 2000-2001 and 2008-09



Source: U.S. Department of Education. National Center for Education Statistics. Postsecondary Awards

## Receipt of Associate's Degrees by Women of Color

- Women of color receive a small proportion of associate's degrees in STEM fields
- The proportion of STEM associate's degrees earned by:
  - White women (14 percent)
  - African American women (3.3 percent)
  - Hispanic women (2.2 percent)





#### Part IV

#### **Promising STEM Programs**





#### Promising approaches to support women's success in STEM

- Proactive recruitment
- Solid financial Support
- Quality, affordable child care
- Developmental programs
- Individualized academic counseling and advising
- Solid educational pathways
- Curricular and instructional approaches that appeal to women





#### **Grace Hopper Scholars Program**



#### The South Carolina Advanced Technological Education Center







#### MESA Community College Program







#### The Regional Center for Next Generation Manufacturing







#### Part V

#### **Conclusions and Recommendations**





# Broad action is needed on several fronts

- Research
- Community colleges
- Public policies





#### Investing in STEM is a "win-win"

- Women students receive credentials for STEM careers
- Special benefits for low-income women, women of color, and student parents
- Nation benefits from expanded STEM workforce
- Report available: www.iwpr@org



