

News Release

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American Careers Parent Edition Now Available in Spanish

*The parent edition provides background information and tools
for family communication about a child's future.*

Overland Park, Kan. (January 7, 2013) – Families play a vital role in a child's academic performance, and Spanish-speaking parents now have a tool to encourage their children to pursue postsecondary education and a career.

Career Communications, Inc., a national publisher of award-winning *American Careers* programs and publications for students and adults now offers its *American Careers Parent Edition* in both English and Spanish. The publication promotes diversity in the workplace, career-technical education and STEM careers for women and girls.

“This effort to promote family communication can help students see a positive future for themselves, which will motivate them to learn and plan for postsecondary education. It also will provide parents with the background needed to support a child's career development,” according to CCI President and Publisher Barbara F. Orwig.

Both the Spanish and English versions provide information about careers, including the latest Bureau of Labor Statistics salary and education projections for the 2010-2020 decade. The publications also provide parents with three tools to help them address future planning with their middle and high school students. The tools include a guide to talking with teens about the future, a career interest inventory and a four-page educational planning guide, Orwig says.

American Careers publications and programs have reached thousands of parents and more than 2 million students in 11,000 elementary, middle and high school classrooms throughout the nation.

For more information about the *American Careers Parent Edition*, please contact Career Communications, Inc., at 1-800-669-7795 or ccinfo@carcom.com.