



2010 National Alliance for Partnerships in Equity *Professional Development Institute* **Advertising Rates & Information**

Rates

Outside Back Cover \$2,500
Inside Front Cover \$2,000
Inside Back Cover \$2,000
Two Page Spread (facing pages) \$1,500

Full Page \$1,000
Half Page \$500
Quarter Page \$250
Business Card Size \$100

NAPE reserves the right to determine final placement of advertisements. We will work to accommodate all requests.

Mechanical Requirements

Ads are full color (CMYK). Digital camera-ready art is required. Files should be created using InDesign, Illustrator, Freehand .eps or Photoshop files saved as JPEG, TIFF, or EPS. All files must be 300 dpi resolution at full size. Please include all fonts, photos and graphics used in the ad. All ads should be submitted on CD or emailed to Holly Blue @ hblue@napequity.org. All ads must be submitted with a pdf copy.

Dimensions

Full page: 9" wide x 11.5" high with bleed or 8" wide x 10.5" high without bleed

Half page: 9" wide x 5.25" high with bleed or 8" wide x 5.25" high without bleed

Two-Page Spread*: 18" wide x 11.5" high (each page) with bleed

Quarter page: 3.75" wide x 5" high (no bleeds)

Business Card Size: 3.75" wide x 2.25" high (no bleeds)

*No text, photos or art can run across the gutter connecting the pages. Lines running on both pages will be lined up as much as possible. NAPE cannot assume responsibility for ads not conforming to specified mechanical requirements and reserves the right to make adjustments to ads. All ads become the property of NAPE.

Advertising Space Reservation Deadline: **February 1, 2010**

To guarantee premium placement of your ad, early submissions are strongly recommended. **Full payment must be received by the above deadline.** Actual ad materials must be received no later than **March 12, 2010**

Please send checks made payable to
National Alliance for Partnerships in Equity Education Foundation,
P.O. Box 369, Cochranville, PA 19330.

Send artwork to:

Attn: Holly Blue
PO Box 369 (regular mail)
3157 Limestone Road, Suite 202 (UPS or FedEx)
Cochranville, PA 19330

Questions:

Contact Holly Blue Phone 610.593.8038
hblue@napequity.org